

Dept of Aging and Adult Services – SF Connected Program

Funded in part by the NTIA Broadband Technology Opportunities Program (BTOP)

We're here today to support the DAAS request to the Mayor for funding to continue the SF Connected program in Sept. 2013 when the BTOP grant ends. The DAAS staff proposal today includes a request of \$608,509 in 2013-14 and \$811,345 in 2014-15 in the City's two year budget cycle.

SF Connected Program (BTOP)

- San Francisco successfully competed against more than two thousand other groups to be awarded a 3 year Dept. of Commerce NTIA BTOP Sustainable Broadband Adoption grant,
- The grant is managed through the SF Department of Technology, with more than \$3 million made available to the HSA for Administrative services and Department of Aging and Adult Services (DAAS) for implementation of the program including payment to Sub-recipient Partners, and equipment purchases
- The 3 year grant, along with significant in-kind and matching funds, helped jumpstart the City's efforts to increase broadband access, computer training and support, will end September 2013.

The Department on Aging and Adult Service, together with some 25 community partners (see back), has produced some impressive numbers. As of December 2012:

54

The number of senior and **community centers, senior and supportive housing, adult day health centers** across the City that received computers and computer labs.

227

The number of **new, accessible touch screen and laptop computers** deployed to centers for free use by seniors and persons with disabilities.

799

The number of **computer classes** held to date.

31,698

Number of **hours of training** provided to seniors and persons with disabilities.

Language Access: Classes and tutoring are being provided in English, Spanish, Russian, Cantonese/Mandarin, Vietnamese, and Korean. Each computer also has touch screen access to the 5 primary SF languages above.

Disability Access: Computers are touch screen and have features to significantly enlarge text, read what is on the screen, and can be fitted with adapted devices that make them accessible for those with strokes or other physical challenges. Computers in Adult Day Health Centers include special soft ware to make them even more accessible

Brain Fitness: All computers have PositScience software programs that provide simple exercises to help preserve and improve perception, memory, and comprehension.

Physical Fitness: Wii consoles and flat screen TV's were also part of the program sent to selected sites where they could best promote exercise and physical fitness, in partnership with UCSF Sports Medicine Department.

Training and Support: Key to the success of the program has been the strong partnership between DAAS and a team of community-based non-profits providing outreach, support, training, encouragement to introduce thousands of seniors and persons with disabilities to computers and the internet. It has also helped beginners enhance their skills and learn how to stay connected with family, friends, the news, their community, their elected leaders and the world at large.

Employment and Volunteer Opportunities: The program has provided meaningful paid and volunteer opportunities to scores of seniors and persons with disabilities in their own neighborhood and community.

Expanded Broadband Access: The original goal of providing 2,800 San Francisco seniors and persons with disabilities access to Broadband technologies in their own homes has been exceeded by bringing free internet access to low income seniors and persons with disabilities in Housing Authority buildings and supported housing sites.

Enhancing Senior Center Programming: Senior centers are "reinventing themselves" to meet the needs of the baby boomers and increasingly diverse clientele. Providing computer access, training and support can help centers expand the reach of their programs beyond the physical space, and help keep individuals from becoming isolated when they can no longer regularly attend.

Presenting A Positive Message: The BTOP grant funding has provided a unique opportunity to put forward a positive image of seniors and persons with disabilities as people who should not and will not be left behind in this digital age. The May 2012 Aging and Disability Summit at City Hall that provided the opportunity along with other events, promoted a message of inclusion through PSA's, TV and news articles, social media and on-going video on the City's Government Access TV channel.

Leveraging Significant Cash and In-kind Resources: The grant has helped the City and its non-profit partners leverage significant cash and in-kind support for promotion and training.

The current estimated cost of continuing this community-oriented program is between \$750,000 and \$950,000 annually. We urge you to join the Campaign to continue the effort. The BTOP grant provided a way to jumpstart this program, purchasing and deploying computers, developing curriculum and offering training and support with federal dollars. Now is the time for the City and County of San Francisco to step up and continue this program.

BTOP SF Connected Program Partners include: SF Dept. of Aging and Adult Services, SF Dept. of Technology, Community Technology Network, Community Living Campaign, Self-Help for the Elderly, Conard House, LightHouse for the Blind and Visually Impaired, San Francisco Housing Authority, Northern California Presbyterian Homes and Services, San Francisco Adult Day Services Network and Senior Centers across the City.

For more info or to get involved, call (415) 821-1003 ex. 1 or go to www.sfhealthyaging.org.

Help Us Stay Connected

The **SF Connected Program** has provided over 277 accessible computers, in six different languages, to senior centers and supportive housing across San Francisco. Over 30,000 hours of training has happened since the program launched in 2011. The computers have special software and hardware that make them more accessible to people with a range of disabilities. Managed by the Department of Aging and Adult Services, SF Connected is part of the Broadband Technology Opportunity Program (BTOP) and funding ends in September 2013.

Call 415-355-3555 for more information or visit www.sfconnected.info



BROADBANDUSA
CONNECTING AMERICA'S COMMUNITIES



City and County of San Francisco
Department of Aging and Adult Services



COMMUNITY
LIVING CAMPAIGN



COMMUNITY TECHNOLOGY
network

SENIOR & COMMUNITY CENTERS

- 1 30th Street Senior Center**
On Lok
225 30th Street
(415) 550-2230
- 2 Bernal Heights Neighborhood Center**
515 Cortland Avenue
(415) 206-2140
- 3 Bethany Center**
Community Living
Campaign/Bethany Center
580 Capp Street
(415) 821-1003
- 4 Canon Kip Senior Center**
Episcopal Community Services
705 Natoma Street
(415) 487-3356
- 5 Capp Street Senior Center**
Mission Neighborhood Center
362 Capp Street
(415) 206-7750
- 6 Castro Senior Center**
Golden Gate Senior Services
110 Diamond Street
(415) 863-3507
- 7 Centro Latino**
1656 15th Street
(415) 861-8758
- 8 Curry Senior Center**
315 Turk Street
(415) 885-2274
- 9 Dr. George W. Davis Senior Center**
Bayview Hunters Point
Multipurpose Center
1706 Yosemite
(415) 822-1444
- 10 Eastern Park Apartments**
Northern California
Presbyterian Home & Services
711 Eddy Street
(415) 776-0114
- 11 Excelsior Community Center**
Bernal Heights
Neighborhood Center
4468 Mission Street
(415) 334-9919
- 12 IT Bookman Community Center**
Southwest Community
Corporation
446 Randolph Street
(415) 586-8020
- 13 Jackle Chan Senior Center**
Self-Help for the Elderly
5757 Geary Boulevard
(415) 677-7571
- 14 John King Senior Center**
Self-Help for the Elderly
500 Raymond Avenue
(415) 337-6533
- 15 Lady Shaw Senior Center**
Self-Help for the Elderly
1483 Mason Street
(415) 677-7572
- 16 Lady Shaw Senior Residence***
Self-Help for the Elderly
1483 Mason Street
- 17 Lighthouse for the Blind & Visually Impaired**
214 Van Ness Avenue
(415) 431-1481
- 18 Mission YMCA**
YMCA of San Francisco
4080 Mission Street
(415) 586-6900
- 19 OMI Senior Center**
Catholic Charities-CYO
65 Beverly Street
(415) 334-5550
- 20 Richmond Senior Center**
Golden Gate Senior Services
6221 Geary Boulevard
(415) 752-6444
- 21 SF Senior Center, Aquatic Park Center**
San Francisco Senior Center
890 Beach Street
(415) 775-1866
- 22 SF Senior Center, Downtown Center**
San Francisco Senior Center
481 O'Farrell Street
(415) 771-7950
- 23 Stonestown YMCA**
YMCA of San Francisco
3150 20th Avenue
(415) 242-7101
- 24 Valencia Gardens**
Community Living
Campaign/Mission Housing
360 Valencia Street
(415) 821-1003
- 25 Vietnamese Elderly Mutual Assistance Center**
910 Larkin Street
- 26 Western Addition Senior Center**
Bayview Hunters Point
Multipurpose Center
1390 ½ Turk Street

ADULT DAY SERVICES*

- 27 Bayview Hunters Point Adult Day Health Center**
Bayview Hunters Point
Multipurpose Center
1250 La Salle Avenue
 - 28 Golden Gate Adult Day Health**
SteppingStone ADHC/SF ADN
350 Golden Street
 - 29 Irene Swindells Center for Adult Services**
Institute on Aging
3698 California Street
 - 30 Kimochi Home Adult Day Care**
Kimochi Inc.
1531 Sutter Street
 - 31 L'Chaim Adult Day Health**
Jewish Family and Children's Services
2534 Judah Street
 - 32 Mabini Adult Day Health**
SteppingStone ADHC/SF ADN
55 Mabini Street
 - 33 Mission Creek Adult Day Health**
SteppingStone ADHC/SF ADN
930 4th Street
 - 34 San Francisco Adult Day Center**
Catholic Charities-CYO
50 Broad Street
 - 35 Self-Help for the Elderly Adult Day Services**
Self-Help for the Elderly
408 22nd Avenue
 - 36 Presentation Adult Day Health**
SteppingStone ADHC/SF ADN
301 Ellis Street
- Conard House Locations***
Community Services North
Cooperative Apartments
El Dorado Hotel
Jordan Apartments
The Café
The Lyric
The McAllister
The Midori
Washburn
- Housing Authority Locations***
666 Ellis Street
California Street Building
Clementina Towers
Duboce Housing
JFK Towers
Mission Dolores
Noe Housing
Rosa Parks
Sala Burton Manor

*For the use of building residents or enrolled participants.